



12th IEEE Global Humanitarian Technology Conference (GHTC)

Technology for the Benefit of Humanity

<https://ieeeghtc.org/>

September 8 - 11, 2022 | Santa Clara University, California, USA



THE PREMIER HUMANITARIAN TECHNOLOGY INVOLVEMENT OPPORTUNITY OF THE YEAR

The 12th IEEE GHTC will be held in Santa Clara California September 8 to September 11, 2022. GHTC 2022 is the IEEE's flagship annual international conference for **scientists, engineers, technology professionals, practitioners, academics, foundations, government and non-government organizations**, and individuals engaged in humanitarian work. **The intellectual capital and momentum produced at GHTC lead the way in promoting innovation and education in best practices in humanitarian technology, broadening impacts from local to global.** This conference reaches hundreds of participants from around the world with a **program** of invited talks, technical sessions, tutorials, exhibits, networking, and social activities. Sharing and discussing practical **technology enabled solutions for present and future humanitarian needs**, underserved populations and resource constrained environments around the world, and the United Nations Sustainable Development Goals (UNSDG). The conference theme of "*Technology for the Benefit of Humanity*" includes these focus areas:

- Agriculture & Food Security (SDG2)
- Good Health and Well Being (SDG3)
- Quality Education (SDG4)
- Technologies that promote gender equality and the empowerment of women and girls (SDG5)
- Clean Water & Sanitation (SDG6)
- Affordable & Clean Energy (SDG7)
- Disaster Mitigation, Preparedness, Response & Recovery
- Communication/Connectivity in Support of Development
- Technology Impacts on Societal Evolution
- Other Related United Nations Sustainable Development Goals (e.g. SDGs 9, 11, 12, 14)

Involvement in the conference can provide for education in humanitarian technology and demonstrates support for the development of new and innovative technologies related to this vital mission. Speakers influence humanitarian work globally. Authors of the (IEEE Xplore) conference proceeding papers present not only to participants but add to the body of technical literature supporting the development of humanitarian technology efforts. Exhibitors reach decision makers and technology developers from many sectors in the premiere conference setting to display such capabilities.

CONTACT INFORMATION

Additional information can be found at: <http://ieeeghtc.org/sponsors-patrons-exhibits/>



Patronage Benefits

- ❖ Helping humanity and broadening the impact of humanitarian technology work
 - Support for education, research, and other humanitarian activities that focus on technology for the benefit of humanity.
- ❖ Branding and Awareness Building:
 - Direct promotion to IEEE members, and humanitarian practitioners working in the field
 - Direct promotion to e-mail listings and publications; logo on website and in flyers
 - Access to conference speakers and participants, including field practitioners, to learn about burning humanitarian issues, and how they are being addressed.
- ❖ High Traffic Networking:
 - Website is available to public and the approx. 400,000 IEEE members. As well as conference attendees.
 - Exhibit tables located in the same area as conference breaks where participants will have easy access to your information
 - A welcome reception co-located with poster sessions providing direct interaction with innovators

2022 IEEE GHTC Patronage Program Options

DESCRIPTION	BRONZE	SILVER	GOLD	PLATINUM
	\$500 USD	\$1,000 USD	\$2,500 USD	\$5,000 USD
# Available	10	10	5	3
Exhibitor Booth	1	1	1	1
Free room from 6-8pm at SCU for meetings	X	X	X	X
Exhibitor Booth Staff Badge Badges Grant Access to Exhibit Hall, Lunches and Breaks	2	2	3	4
Listed as exhibitor/partners/sponsor on conference website	X	X	X	X
Listed as Exhibitor/Partners/Sponsor in printed materials			X	X
Video Clip (1-2 Min) Posted on The Website			X	X
Tutorial/Workshop			X	X
Registration Fees Waived			1	2
2-3 Min Speech at the Dinner Banquet on 9/10			X	X

General Information, Contact and Payment Information

There are a limited number of patronages offered at each level. A contract and payment in full is required to secure a patronage package; advance payment is required for to be included in conference promotion efforts.



Patrons must support the mission of the conference and be pre-approved by the Conference Patronage Chair. Any question of appropriateness of Patronages will be at the discretion of the Conference Patronage Chair. For more information, and contact form, please see <http://sites.ieee.org/ghtc/sponsors-patrons-exhibits/>.

Patronage Packages

PLATINUM Patron - \$5000

Platinum Patronage includes:

1. Recognition as a Platinum Level Patron on:

- Conference website (with your logo, 25-word write-up and a link to your website and Video clip (1-2 min))
- Conference posters, signs, and flyers include logo
- Mention during opening and closing remarks
- Program listing and full-page advertisement in the conference program
- Conference promotional email blasts include logo

2. Recognition in our international conference promotion campaign

- Listing in all leading print and online IEEE-GHTC publication promotion efforts
- A listing as a Platinum patron in all national and regional news releases and calendar

3. Recognition at the Networking Reception

- Signs and Poster
- Acknowledgement during Networking Reception

4. Speaking opportunity at the Conference dinner

5. Skirted exhibit table with two chairs

6. Two (2) full conference attendee passes and four (4) exhibit passes

GOLD Patron - \$2,500

Gold Patronage includes:

1. Recognition as a Gold Level Patron:

- Conference website (with your logo, 25-word write-up and a link to your website and Video clip (1-2 min))
- Conference posters, signs, and flyers include logo
- Mention during opening and closing remarks
- Program listing and half-page advertisement in the conference program

2. Recognition in our international conference promotion campaign

- Listing in all leading print and online IEEE-GHTC publication promotion efforts
- A listing as a Gold patron in all national and regional news releases and calendar



3. Speaking opportunity at the Conference dinner
4. Skirted exhibit table with two chairs
5. One full conference attendee pass and three (3) exhibit passes

SILVER Patron - \$1,000

Silver Patronage includes:

1. **Recognition as a Silver Level Patron:**
 - Conference website (with your logo, 25-word write-up and a link to your website)
 - Conference flyers include logo
 - Program listing and paragraph advertisement in the conference program
2. **Recognition in our international conference promotion campaign**
 - Listing in all leading print and online IEEE-GHTC publication promotion efforts
 - A listing as a Silver patron in all national and regional news releases and calendar
3. **Skirted exhibit table with two chairs**
4. **Two (2) exhibit passes**

BRONZE Patron - \$500

Bronze Patronage includes:

1. **Recognition as the Bronze Level Patron:**
 - Conference website (with your logo and a link to your website)
 - Conference flyers include logo
 - Program listing and paragraph advertisement in the conference program
2. **Recognition in our international conference promotion campaign**
 - An exclusive listing in all leading print and online IEEE-GHTC publication promotion efforts
 - A listing as a Bronze patron in all national and regional news releases and calendar
3. **Skirted exhibit table with two chairs**
4. **Two (2) exhibit passes**



CUSTOM Patronage Package EXAMPLES

Reception Patron - \$2,500

Networking Reception

1. Recognition as the Conference Patron for Networking Reception:

- Conference website (with your logo, 25-word write-up and a link to your website and Video clip (1-2 min))
- Conference flyers
- Program listing and quarter-page advertisement in the conference program

2. Onsite banner provided by you [up to 2ft x 4ft]

3. Skirted exhibit table with two chairs

4. One (1) full conference attendee pass and two (2) exhibit passes

Conference Proceedings, Badges, Bags Patrons - \$1,000 each

1. Recognition as the Conference Patron for appropriate item:

- Conference website (with your logo and a link to your website)
- Conference flyers include logo
- Program listing and paragraph advertisement in the conference program

2. Onsite banner provided by you [up to 2ft x 4ft]

3. Skirted exhibit table with two chairs

4. Two (2) exhibit passes

Breakfast / Coffee Break (\$500, \$1000)

Breakfast or Coffee Break Patronage includes

1. Recognition as the Conference Patron for Breakfast or break as appropriate:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing

2. Onsite banner provided by you [up to 2ft x 4ft]

3. Skirted exhibit table (up to 30" x 72") with two chairs

4. Two (2) exhibit passes