

# IEEE GHTC 2020



IEEE Global Humanitarian Technology Conference

[www.ieeeghtc.org](http://www.ieeeghtc.org)

## THE PREMIER HUMANITARIAN TECHNOLOGY INVOLVEMENT OPPORTUNITY OF THE YEAR

The 10<sup>th</sup> IEEE GHTC will be held virtually from Seattle, Washington October 29 to November 1, 2020.

The Global Humanitarian Technology Conference (GHTC) is a cross disciplinary international flagship conference focused on advancing technology for the benefit of humanity, produced annually by the IEEE, the world's largest engineering and technical professional association.

GHTC 2020 brings together **scientists, engineers, technology professionals, practitioners, academics, foundations, government and non-government organizations**, and other individuals engaged in humanitarian work.

**The intellectual capital and momentum produced at GHTC lead the way in promoting innovation and education in best practices in humanitarian technology, broadening impacts from local to global.**

This conference reaches hundreds of participants from around the world with a **program** of invited talks, technical sessions, tutorials, exhibits, networking, and social activities. Sharing and discussing practical **technology enabled solutions for present and future humanitarian needs**, underserved populations and resource constrained environments around the world, and the United Nations Sustainable Development Goals (UN SDG).

The conference theme of *“Technology for the Benefit of Humanity”* includes these UN SDG focus areas:

1. **Affordable & Clean Energy (SDG7)**
2. **Agriculture & Food Security (SDG2)**
3. **Clean Water & Sanitation (SDG6)**
4. **Connectivity & Communication in Support of Development**
5. **Decent Work and Economic Growth (SDG8)**
6. **Good Health and Well Being (SDG3)**
7. **Disaster Mitigation, Preparedness, Response & Recovery**
8. **Quality Education (SDG4)**
9. **Other Related United Nations Sustainable Development Goals (e.g. SDGs 9, 11, 12, 14)**

Involvement in the conference can provide for education in humanitarian technology and demonstrates support for the development of new and innovative technologies related to this vital mission.

Plenary and invited **speakers** influence humanitarian work globally. Authors of the conference papers present not only to participants but add to the body of technical literature (IEEE Xplore) supporting the development of humanitarian technology efforts. Over the past 10 years, GHTC papers have been viewed nearly 400,000 times.

Exhibitors reach decision makers and technology developers from many sectors in the premiere conference setting to display such capabilities.

Visit the conference website at <https://ieeeghtc.org>

### CONTACT INFORMATION

Additional information can be found at: <http://ieeeghtc.org/sponsors-patrons-exhibitors/>



By supporting the GHTC you foster an extensive, vibrant, and innovative technical program with worldclass practitioners, exchanging information and experiences, and networking with actively involved attendees to find new resources, ideas, and potential partners and/or investors.

You gain visibility and recognition for your commitment to socially responsible humanitarian work and projects, that impact in positive and meaningful ways the lives of disadvantaged people around the world.

### **2020 IEEE GHTC Virtual Patronage/Virtual Exhibitor Program Options**

<i>Benefit</i>	<b>Level 1 (Logo) 500 USD</b>	<b>Level 2 (Ad) 1,000 USD</b>	<b>Level 3 (Video) 1,500 USD</b>	<b>Level 4 (Reg) 2,000 USD</b>	<b>Level 5 5,000 USD</b>
<i>Visibility on the conference website (logo)</i>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<i>Visibility in the Program &amp; Proceedings (logo and 1/4 page write-up)</i>		<b>X</b>	<b>X</b>	<b>X</b>	<b>X</b>
<b><i>Video clip (1-2 min) posted on website</i></b>			<b>X</b>	<b>X</b>	<b>X</b>
<i>Visibility in the conference breaks</i>			<b>X</b>	<b>X</b>	<b>X</b>
<i>Registration fees waived</i>			<b>1</b>	<b>2</b>	<b>2</b>
<i>Verbal acknowledgement in plenary sessions</i>					<b>X</b>

#### **All Patronage Options Include Level 1 benefits:**

- 1. Recognition as a Conference Patron/Virtual Exhibitor in:**
  - Conference website (with your logo, 25 word write-up and a link to your website)
  - Conference flyers (logo)
  - Program Listing (logo)
- 2. Recognition in our international conference promotion campaign**
  - Listing as patron in all leading print and online IEEE-GHTC publication promotion efforts
  - A listing as patron in all national and regional news releases and calendar

**Level 2** adds **1/4 page ad** in conference program and attendee proceedings

**Level 3** adds embedded **video clip** (up to 2 minutes) posted on website and visibility in conference breaks slide show and a **complementary conference registration**

**Level 4** includes **two complimentary conference registrations** (Min \$900 value)

**Level 5** incorporates all benefits and adds verbal acknowledgement in all plenary sessions

### **General Information, Contact and Payment Information**

There are a limited number of patronages offered at each level. A contract and payment in full is required to secure a patronage package; advance payment is required for to be included in conference promotion efforts.

**Payment is by credit card** via the Patron conference registration option at <https://www.cvent.com/d/47ql7g>.

**Patrons must support the mission of the conference** and be pre-approved by the Conference Patronage Chair. Any question of appropriateness of Patronages will be at the discretion of the Conference Patronage Chair. For more information, and contact form, please see <http://sites.ieee.org/ghtc/sponsors-patrons-exhibits/>.