

GHTC 2018 Exhibitors/Sponsors Info

http://2018.ieeeghtc.org/sites/2018.ieeeghtc.org/files/2018-09/ghtc2018-prospectus%20V2_0.pdf

Contacts:

GHTC Information

Joseph Wei, *Sponsorship Chair*
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To arrange a sponsorship or exhibit at GHTC

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GHTC Conference Manager

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GHTC 2018 is the IEEE's flagship annual international conference for scientists, engineers, technology professionals, practitioners, academics, foundations, government and non-government organizations, and individuals engaged in humanitarian work. This conference reaches hundreds of participants who are passionate about using technology for the benefit of humanity. The intellectual capital and momentum produced at GHTC lead the way in promoting innovation and education in best practices in humanitarian technology, broadening impacts from local to global. Participants from around the world to form a program of invited talks, technical sessions, tutorials, exhibits, networking, and social activities, to discuss and develop solutions for present and future humanitarian needs.

Involvement in the conference can provide for education in humanitarian technology and demonstrates support for the development of new and innovative technologies related to this vital mission. Speakers influence humanitarian work globally. Authors of the (IEEE Xplore) conference proceeding papers present not only to participants but add to the body of technical literature supporting the development of humanitarian technology efforts. Exhibitors reach decision makers and technology developers from many sectors in the premiere conference setting to display such capabilities.

Sponsorship Benefits

Helping humanity and broadening the impact of humanitarian technology work:

- Support for education, research, and other humanitarian activities that focus on technology for the benefit of humanity.

Branding and Awareness Building:

- Direct promotion to IEEE members, and humanitarian practitioners working in the field

- Direct promotion to e-mail listings and publications; logo on website and in flyers
- Access to conference speakers and participants, including field practitioners, to learn about burning humanitarian issues, and how they are being addressed.

High Traffic Networking:

- Approximately 300 attendees from over 30 countries
- Exhibit tables located in the same area as conference breaks where participants will have easy access to your information
- A welcome reception co-located with poster sessions providing direct interaction with innovators

Exhibitor Opportunities

Table Top Exhibitor | \$1,600

Tabletop exhibitors receive:

A 30" x 72" skirted exhibit table with two chairs

Two (Conference and Exhibit) passes

A listing on the conference website (with your logo and a link to your website)

A listing in the conference program

Educational Institutions | \$800

Tabletop exhibitors receive:

A 30" x 72" skirted exhibit table with two chairs

One (Conference and Exhibit) pass

A listing on the conference website (with your logo and a link to your website)

A listing in the conference program

Publisher Exhibits | \$400

Qualified publishers will have the opportunity to display appropriate materials in the Publisher Exhibit Area.

Each publisher will receive:

1/3 of a 30" x 72" table for display of materials.

A listing on the conference website (with your logo and a link to your website)

A listing in the conference program

2018 GHTC Sponsorship Options

Platinum	\$15,000	Plenary Talk	6 Passes	Full Page Ad	Exhibit
Gold	\$10,000	Plenary Talk	4 Passes	Full Page Ad	Exhibit
Silver	\$5,000		2 Passes	Half-Page Ad	Exhibit
Proceedings	\$5,000		1 Pass	1/4 Page Ad	Banner
Reception	\$3,000		1 Pass	1/4 Page Ad	Banner
Breaks	\$500-\$1500		1 Pass	1/4 Page Ad	Banner

Platinum Sponsorship | \$15,000

Platinum Sponsorship Includes:

Recognition as the Platinum Level Sponsor on:

- Conference website (with your logo and a link to your website)
- Conference posters, signs, and flyers
- Mention during opening and closing remarks
- Program listing and full page advertisement in the conference program

Recognition in our international conference promotion campaign

- Listing in all leading print and online IEEE-GHTC publication promotion efforts
- A listing as Platinum patron in all national and regional news releases and calendar

Recognition at the Networking Reception

- Signs and Poster
- Promotional email blasts
- Speaking opportunity during Networking Reception

Speaking opportunities at the Conference

30" x 72" skirted exhibit table with two chairs

6 conference passes

Gold Sponsorship | \$10,000

Gold Sponsorship includes:

Recognition as the Gold Level Sponsor:

- Conference website (with your logo and a link to your website)
- Conference posters, signs, and flyers
- Program listing
- Mention during opening and closing remarks
- Full page advertisement in the conference program

Recognition in our international conference promotion campaign

- Listing in all leading print and online IEEE-GHTC publication promotion efforts
- A listing as Gold patron in all national and regional news releases and calendar

Speaking opportunities at the Conference

30" x 72" skirted exhibit table with two chairs

4 conference passes

Silver Sponsorship | \$5,000

Silver Sponsorship includes:

Recognition as the Silver Level Sponsor:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and half-page advertisement in the conference program

Recognition in our international conference promotion campaign

- Listing in all leading print and online IEEE-GHTC publication promotion efforts
- A listing as Silver patron in all national and regional news releases and calendar

30" x 72" skirted exhibit table with two chairs

2 conference passes

Proceedings Sponsorship | \$5,000

Recognition as the Conference Sponsor for appropriate item:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and quarter page advertisement in the conference program

Onsite banner provided by you [up to 2ft x 4ft]

1 conference pass

Reception Sponsorship | \$3,000

Recognition as the Conference Sponsor for Networking Reception:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and quarter page advertisement in the conference program

Onsite banner provided by you [up to 2ft x 4ft]

1 conference pass

Breakfast/Coffee Break Sponsorship | \$500-\$1500

Breakfast or Coffee Break Sponsorship includes:

Recognition as the Conference Patron for Breakfast or break as appropriate:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing

Onsite banner provided by you [up to 2ft x 4ft]

General Information, Contact and Payment Information

There are a limited number of Sponsorships offered at each level. A contract and payment in full is required to secure a sponsorship package; advance payment is required for to be included in conference promotion efforts.