

GHTC 2018 Affiliate Program

Organizational Patrons

Organizational patrons are non-profit, government or industry organizations, which support the mission of the Conference and provide significant promotion or other assistance to the Conference. Organizational patrons who promote the Conference at least two times in email newsletters or via email promotions to an audience of 1,000 or more potential attendees will receive:

One Conference Pass with recognition as an Organizational Patron on the following:

- Conference website (With your logo and a link to your website)
- Program and proceedings listing

Media Patrons

Media patrons are online and print publishers. Media patrons who promote the Conference to at least 2,500 members of their publication at least two times will receive:

One Conference Pass with recognition as a Media Patron on the following:

- Conference website (With your logo and a link to your website)
- Program listing
- Space for the Placement of publication materials in the Publishers Exhibit area

Advertising Patrons

Full and half page black and white advertisement space is available in the conference program and/or in the Conference proceedings.

The ad format is black and white, with at least 300 dpi, submitted in pdf format in the following sizes:

Ad Size	Ad Fees	Ad Specs
Full Page	\$750.00	4.34" wide x 7" high
Half Page	\$500.00	4.35" wide x 3.5" high

Affiliate patronages **must be pre-approved** by the Conference Chair.
Affiliate sponsors must support the mission of the Conference.
A contract is required to secure an affiliate patronage package.

For more information please contact:

Joe Decuir, *GTHC Sponsorship Chair*
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