

The banner features the title '2013 IEEE GLOBAL HUMANITARIAN TECHNOLOGY CONFERENCE (GHTC)' in large, bold, black letters at the top. Below the title, the dates 'October 20 - 23, 2013' and location 'Silicon Valley, California USA | San Jose Airport Garden Hotel' are listed. On the left, there is a small photograph of a group of people, including children, gathered around a table. In the center, the IEEE logo is displayed with the tagline 'Advancing Technology for Humanity'. To the right, a hand is shown holding a globe with a network of lines and nodes overlaid on it, symbolizing global connectivity. The text 'IEEE GLOBAL HUMANITARIAN TECHNOLOGY' is written in a circular path around the globe. At the bottom left, the slogan 'Technology for the Benefit of Humanity' is written in red, and the website 'www.ieeeghtc.org' is in blue.

2013 IEEE GLOBAL HUMANITARIAN TECHNOLOGY CONFERENCE (GHTC)
October 20 - 23, 2013 | Silicon Valley, California USA | San Jose Airport Garden Hotel

Technology for the Benefit of Humanity www.ieeeghtc.org

WHY YOU SHOULD BE A PATRON OR EXHIBITOR?

GHTC 2013 is the IEEE flagship annual conference designed to gather together scientists, engineers, technology professionals, academics, foundations, government and non-government organizations, and individuals engaged in humanitarian work to discuss and develop solutions for present and future humanitarian needs. An international conference, we anticipate participants from around the world to attend a program of invited talks, technical sessions, tutorials, exhibits, networking, and social activities.

Participation in GHTC 2013 is open to all individuals or organizations interested in applying technology to humanitarian goals and to non-technical individuals and organizations interested in learning about the application of technology to humanitarian challenges.

As the conference patron or exhibitor, you have the opportunity to show your support for the development of new and innovative technologies for this vital mission. As an exhibitor you have access to decision makers and technology developers from many sectors in an intimate setting that makes it easy to display your capabilities.

Some of the specific benefits are:

- ❖ Branding and Awareness Building:
 - Direct promotion to IEEE members
 - Direct promotion to e-mail listings and publications
- ❖ High Traffic Networking:
 - Approximately 300 attendees will attend sessions contained in a central and breakout locations,
 - Exhibit tables located at the heart of all conference breakfasts and coffee breaks,
 - A welcome reception co-located with poster sessions providing direct interaction with innovators.

2013 IEEE GHTC Patronage and Exhibition Program

The program is comprised of the following components:

- ▶ Industry Patronage
- ▶ Affiliate Patronage
- ▶ Exhibit Program

Only a limited number of tabletop exhibit spaces will be available for this year conference. The choice of available spaces will be made by the date of sign up and payment.

CONTACT INFORMATION

For more information, please contact Colonel Mason colonel@prfirm1.com

Industry Patronages

Conference Patronage Program

2013 IEEE Global Humanitarian Technology Conference provides various levels of sponsorship for industry, affiliates, and media. Exhibit spaces are limited. Choice of available spaces will make by the date of sign up and payment.

PLATINUM Patron - \$25,000

Platinum Patronage includes:

- ▶ Recognition at the Networking Reception
 - Signs and Posters
 - A speaking opportunity during the Networking Reception
- ▶ Recognition in our international conference promotion campaign
 - An exclusive listing in all leading print and online IEEE publication promotion efforts
 - A listing as a major patron in all national and regional news releases and calendar listings
- ▶ Speaking opportunities at the Conference
- ▶ 30" x 72" skirted exhibit table with two chairs
- ▶ 6 conference passes
- ▶ Full page advertisement in the conference program
- ▶ Recognition as the Platinum Level Patron on:
 - Conference website (with your logo and a link to your website)
 - Conference flyers
 - Program listing
 - Conference posters and signs

GOLD Patron - \$15,000

Gold Patronage includes:

- ▶ Recognition in our International conference promotion campaign
 - Listing as major sponsor in all national and regional news releases and calendar listings
- ▶ 30" x 72" skirted exhibit table with two chairs and a trash basket
- ▶ 4 conference passes
- ▶ Full page advertisement in the conference program
- ▶ Recognition as a Gold Level Patron on:
 - Conference website (with your logo and a link to your website)
 - Conference flyers
 - Program listing
 - Conference posters and signs

SILVER Patron - \$10,000

Silver Patronage includes:

- ▶ 30" x 72" skirted exhibit table with two chairs
- ▶ Two conference passes
- ▶ Half page advertisement in the conference program
- ▶ Recognition as a Silver Level Patron on:
 - Conference website (with your logo and a link to your website)
 - Conference flyers
 - Program listing

Reception Patron - \$5,000

Networking Reception Patronage includes:

- ▶ Prominent signs recognizing your sponsorship and a 30" x 72" exhibit table at the reception
- ▶ Two Conference Passes
- ▶ Half page advertisement in the conference program
- ▶ Recognition as the reception sponsor on:
 - Conference website (with your logo and a link to your website)
 - Conference flyers
 - Program listing

Breakfast / Coffee Break Patron - \$3,000

Breakfast or Coffee Break Patronage includes:

- ▶ One quarter page advertisement in the conference program
- ▶ One conference pass
- ▶ Recognition as the conference Patron for the breakfast or break as appropriate and on:
 - Conference website (with your logo and a link to your website)
 - Conference flyers
 - Program listing

Contact and Payment Information

Industry patronage must be pre-approved by the Conference Patronage Chair. Industry Patrons must support the mission of the conference. Any question of appropriateness of Industry Patronages will be the discretion of the Conference Patronage Chair.

A contract and payment in full is required to secure a patronage package. Advance payment is required for Platinum and Gold Patrons to be included in conference promotion efforts. To learn more about Industry Patronages, please contact Colonel Mason colonel@prfirm1.com

Affiliate Patronage

Organizational Patrons

Organizational Patrons are non-profit, government or industry associations, which support the mission of the conference and provide significant promotion or other assistance to the conference. Organizational Patrons who promote the conference at least two times in e-mail, newsletters or via e-mail promotions to an audience of 1,000 or more potential attendees will receive:

- ▶ One conference pass
- ▶ Recognition as an Organizational Sponsor on:
 - Conference website (with your logo and a link to your web site)
 - Program and proceedings listing

Media Patrons

Media Patrons are on-line and print publishers who cover energy and power markets. Media Patronage who promotes the conference to at least 2,500 members of their publication at least two times will receive:

- ▶ One conference pass
- ▶ Recognition as a Media Patron on:
 - Conference website (with your logo and a link to your web site)
 - Program listing
- ▶ Space for the placement of publication materials in the Publishers Exhibit area

Advertising Patrons

Conference Program and/or Conference Proceedings

Full and half page black and white advertisement space is available in the conference program.

Fees: Full Page Ad: \$750, Half Page Ad: \$500.

The advertisement format is black and white, with at least 300 dpi, submitted in PDF format in the following sizes:

Full Page = 4.34" wide x 7" high

Half Page = 4.34" wide x 3.5" high

Contact and Payment Information

Affiliate Patronages must be pre-approved by the Conference Chair. Affiliate Patrons must support the mission of the conference. Any question of appropriateness of Affiliate Patronage will be the discretion of the Conference Chair.

A contract is required to secure an Affiliate Patronage package. To learn more about Affiliate Patronages, please contact: Colonel Mason colonel@prfirm1.com

Exhibit Program

CONFERENCE EXHIBIT PROGRAM

Exhibiting at the 2013 IEEE Global Humanitarian Technology Conference provides an excellent and affordable opportunity to meet and interact with an audience of 300 government officials, system integrators, small businesses, investors, academic institutions and research laboratories.

Only a limited number of tabletop exhibit spaces will be available for this conference. Choice of available spaces will make by the date of payment.

Table Top Exhibitor - \$3,000

Tabletop exhibitors receive:

- ▶ A 30" x 72" skirted exhibit table with two chairs
- ▶ One conference pass and two exhibits only passes
- ▶ A listing on the conference website (with your logo and a link to your web site)
- ▶ A listing in the conference program

Educational Institutions - \$800

Tabletop exhibitors receive:

- ▶ A 30" x 72" skirted exhibit table with two chairs
- ▶ A listing on the conference website (with your logo and a link to your web site)
- ▶ A listing in the conference program

Publisher Exhibits - \$500

Qualified publishers will have the opportunity to display appropriate materials in the Publisher Exhibit Area. Each publisher will receive

- ▶ 1/3 of a 30" x 72" table for display of materials
- ▶ A listing on the conference website (with your logo and a link to your web site)
- ▶ A listing in the conference program

Contact and Payment Information:

All exhibitors must be pre-approved by the Conference Patronage and Exhibit Chair. Exhibitors must support the mission of the conference. Any question of appropriateness of Exhibition will be the discretion of the Conference Patronage and Exhibit Chair.

A contract and payment in full is required to secure an exhibit space. Refunds are available in full up to September 1, 2013. To learn more about the Exhibits Program, please contact: Colonel Mason colonel@prfirm1.com