

IEEE GHTC 2019



IEEE Global Humanitarian Technology Conference

DoubleTree by Hilton Seattle Airport | October 17–20, 2019

www.ieeeghtc.org

SUSTAINABLE DEVELOPMENT GOALS



THE PREMIER HUMANITARIAN TECHNOLOGY INVOLVEMENT OPPORTUNITY OF THE YEAR

The 9th IEEE GHTC will be held in Seattle, Washington October 17 to October 20, 2019. GHTC 2019 is the IEEE's flagship annual international conference for **scientists, engineers, technology professionals, practitioners, academics, foundations, government and non-government organizations**, and individuals engaged in humanitarian work. **The intellectual capital and momentum produced at GHTC lead the way in promoting innovation and education in best practices in humanitarian technology, broadening impacts from local to global.** This conference reaches hundreds of participants from around the world with a **program** of invited talks, technical sessions, tutorials, exhibits, networking, and social activities. Sharing and discussing practical **technology enabled solutions for present and future humanitarian needs**, underserved populations and resource constrained environments around the world, and the United Nations Sustainable Development Goals (UNSDG). The conference theme of *"Technology for the Benefit of Humanity"* includes these focus areas:

1. **Affordable & Clean Energy (SDG7):** Generation, and Distribution of Renewable Energy; Off-grid Energy for Lighting, Cooking and Heating.
2. **Agriculture & Food Security (SDG2):** Agricultural Technologies, Irrigation and Farming Practices.
3. **Clean Water & Sanitation (SDG6):** Clean Water; Sanitation; Solid Waste Management; Disease Vector Control; Drainage and Hygiene.
4. **Connectivity & Communication in Support of Development:** Communication and Information Technologies, Systems, and Applications; Social Media and Its Application;
5. **Good Health and Well Being (SDG3):** Medical technology, Telemedicine, Mobile Clinics, Primary Care and Nutrition.
6. **Disaster Mitigation, Preparedness, Response & Recovery:** Disaster Planning and Preparedness; Predictive, Warning and Response Systems; Community Mobilization; Monitoring and Evaluation of Community Response.
7. **Quality Education (SDG4):** Training and Capacity Building; Programs; Methods and Service Learning.
8. **Other Related United Nations Sustainable Development Goals (e.g. SDGs 9, 11, 12, 14):** Humanitarian Challenges & Opportunities; Infrastructure, Information, and Human Security; Shelters; Community engagement, Capacity-building, and Behavior Change; Metrics and measurement; Entrepreneurship and Business Models; Technology Design, Adoption and Dissemination; Human-Centered System Design; Ocean Health and Climate Change Mitigation.

Involvement in the conference can provide for education in humanitarian technology and demonstrates support for the development of new and innovative technologies related to this vital mission. Speakers influence humanitarian work globally. Authors of the (IEEE Xplore) conference proceeding papers present not only to participants but add to the body of technical literature supporting the development of humanitarian technology

CONTACT INFORMATION

Additional information can be found at: <http://ieeeghtc.org/sponsors-patrons-exhibits/>



efforts. Exhibitors reach decision makers and technology developers from many sectors in the premiere conference setting to display such capabilities.

Patronage Benefits

- ❖ Helping humanity and broadening the impact of humanitarian technology work
 - Support for education, research, and other humanitarian activities that focus on technology for the benefit of humanity.

- ❖ Branding and Awareness Building:
 - Direct promotion to IEEE members, and humanitarian practitioners working in the field
 - Direct promotion to e-mail listings and publications; logo on website and in flyers
 - Access to conference speakers and participants, including field practitioners, to learn about burning humanitarian issues, and how they are being addressed.

- ❖ High Traffic Networking:
 - Approximately 300 attendees + 50 developers at the Hackathon
 - Exhibit tables located in the same area as conference breaks where participants will have easy access to your information
 - A welcome reception co-located with poster sessions providing direct interaction with innovators

2019 IEEE GHTC Patronage Program Options

LEVEL	AMOUNT	SPEAKING	PASSES	PROGRAM	PRESENCE
PLATINUM	\$15,000	Plenary talk	6 passes	Full page ad	Exhibit
GOLD	\$10,000	Plenary talk	4 passes	Full page ad	Exhibit
SILVER	\$5,000		2 passes	Half-page ad	Exhibit
BRONZE	\$2500		1 pass	¼ page ad	Exhibit
PROCEEDINGS	\$3000		1 pass	¼ page ad	Banner
RECEPTION	\$3000		1 pass	¼ page ad	Banner
BREAKS	\$500-\$1500			Logo & mention	Banner

(See patron benefits table below)

General Information, Contact and Payment Information

There are a limited number of patronages offered at each level. A contract and payment in full is required to secure a patronage package; advance payment is required for to be included in conference promotion efforts.

Patrons must support the mission of the conference and be pre-approved by the Conference Patronage Chair. Any question of appropriateness of Patronages will be at the discretion of the Conference Patronage Chair. For more information, and contact form, please see <http://sites.ieee.org/ghtc/sponsors-patrons-exhibits/>.



Patron Benefits Table

	Platinum Patron	Gold Patron	Silver Patron	Bronze Patron	Conference Proceedings, Badges, Bags Patron	Reception Patron	Breakfast/ Coffee Break
	Patron Level Recognition						
Conference Website (with your logo and a link to your website)	X	X	X	X	X	X	X
Conference Posters & Signs	X	X					
Conference Flyers	X	X	X	X	X	X	X
Mention during opening & closing remarks	X	X					
Program Listing	X	X	X	X	X	X	X
Conference Program Advertisement	Full Page	Full Page	Half Page	Quarter Page	Quarter Page	Quarter Page	
Speaking opportunities at the Conference	X	X					
30" x 72" skirted exhibit table with two chairs	X	X	X	X			
Onsite banner provided by you (up to 2ft x 4ft)					X	X	X
Conference Passes	6	4	2	1	1	1	
	International Conference Promotion Campaign Recognition						
Listing in all leading print & IEEE-GHTC publication promotion efforts	X	X	X	X			
Patron level listed in all national and regional news releases and calendar	X	X	X	X			
	Networking Reception Recognition						
Signs & Poster	X						
Promotional email blasts	X						
Speaking opportunity during Networking Reception	X						
	Patron Level Funding (minimum)						
	\$15,000	\$10,000	\$5,000	\$2,500	\$3,000	\$3,000	\$500-1500



PLATINUM Patron - \$15000

Platinum Patronage includes:

1. Recognition as the Platinum Level Patron on:

- a) Conference website (with your logo and a link to your website)
- b) Conference posters, signs, and flyers
- c) Mention during opening and closing remarks
- d) Program listing and full-page advertisement in the conference program

2. Recognition in our international conference promotion campaign

- a) Listing in all leading print and online IEEE-GHTC publication promotion efforts
- b) A listing as Platinum patron in all national and regional news releases and calendar

3. Recognition at the Networking Reception

- a) Signs and Poster
- b) Promotional email blasts
- c) Speaking opportunity during Networking Reception

4. Speaking opportunities at the Conference

5. 30” x 72” skirted exhibit table with two chairs

6. 6 conference passes

GOLD Patron - \$10,000

Gold Patronage includes:

1. Recognition as the Gold Level Patron:

- Conference website (with your logo and a link to your website)
- Conference posters, signs, and flyers
- Program listing
- Mention during opening and closing remarks
- Full-page advertisement in the conference program

2. Recognition in our international conference promotion campaign

- Listing in all leading print and online IEEE-GHTC publication promotion efforts
- A listing as Gold patron in all national and regional news releases and calendar

3. Speaking opportunities at the Conference

4. 30” x 72” skirted exhibit table with two chairs

5. 4 conference passes



SILVER Patron - \$5,000

Silver Patronage includes:

1. Recognition as the Silver Level Patron:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and half-page advertisement in the conference program

2. Recognition in our international conference promotion campaign

- Listing in all leading print and online IEEE-GHTC publication promotion efforts
- A listing as Silver patron in all national and regional news releases and calendar

3. 30” x 72” skirted exhibit table with two chairs

4. 2 conference passes

Bronze Patron - \$2,500

Bronze Patronage includes:

1. Recognition as the Bronze Level Patron:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and half-page advertisement in the conference program

2. Recognition in our international conference promotion campaign

- An exclusive listing in all leading print and online IEEE-GHTC publication promotion efforts
- A listing as a Bronze patron in all national and regional news releases and calendar

3. 30” x 72” skirted exhibit table with two chairs

4. 1 conference passes

Conference Proceedings, Badges, Bags Patrons - \$5,000 each

1. Recognition as the Conference Patron for appropriate item:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and quarter-page advertisement in the conference program

2. Onsite banner provided by you [up to 2ft x 4ft]

3. 1 conference pass



Reception Patron - \$3,000

Networking Reception

1. Recognition as the Conference Patron for Networking Reception:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing and quarter-page advertisement in the conference program

2. Onsite banner provided by you [up to 2ft x 4ft]

3. 1 conference pass

Breakfast / Coffee Break (\$500, \$1000, \$1500)

Breakfast or Coffee Break Patronage includes

1. Recognition as the Conference Patron for Breakfast or break as appropriate:

- Conference website (with your logo and a link to your website)
- Conference flyers
- Program listing

2. Onsite banner provided by you [up to 2ft x 4ft]